DISCUSSION NOTES  
CAMPUS COMMUNITY COUNCIL  
THURSDAY, MARCH 28, 2013  
11:00am – 12:00pm – 203 Mrak Hall

Member Attendees (no attendees by phone): Ellen Bonnell, Bradley Bottoms, James Cubbage, Adela de la Torre, Karl Engelbach, Dianne Gregory, Ralph Hexter, Linda Katehi, Shaun Keister, Rob Kerner, Andre Knoesen, Luanne Lawrence, Lyn Lofland, Rahim Reed, Carly Sandstrom, Ramak Siadatan, Mike Sweeney.

Absent: Gloria Alvarado, Jordan Carroll, Carolyn de la Pena, Ethan Evans, Penelope Herbert, William Lacy, Harris Lewin, Phyllis McCalla, John Meyer, Bruno Nachtergaele, Charles Nichols, Claire Pomeroy, Peter Siegel, Maureen Stanton, Laura VanWinkle and John Vohs.

Attending Non-Members: Amy Pereira, Gary Sandy

Delegates: Adrienne Martin (on behalf of William Lacy), Binnie Signh (on behalf of Maureen Stanton)

February 21, 2013 Discussion Notes Approved

Discussion Highlights:

1. Continued Discussion of Online Education
   a. Things to consider:
      i. More and more jobs are requiring a degree and graduates of the UC system are generally earning more than their peers.
      1. The public has more information than ever before and expectations about access to a UC education and the need for such a degree are fueling the discussion about online education.
         a. There are common misperceptions around on-line education. “It’s not a magic bullet,” and we should expect massive changes in the future. It will save money but only after an initial investment.
      2. Elected Officials are “listening” to the public, who feel they are denied access to a UC education.
         a. It has not been our mission to educate more than the top 6.5% of the applicant pool…perhaps we need to address this and make changes to our mission?
         b. The current demographics of CA and the “UC Ready” student are not aligned.
      ii. We need to establish better coordination with High Schools and Community Colleges to ensure courses are offered and transferable to the UC System.
1. We need to develop a network of online courses for rural schools (similar to the healthcare model) in which we provide the content and local teachers administer the courses and help the students locally.

iii. The office of the President has put out a call for proposals to allocate funding for on-line education programs. The likelihood is for more system-wide models that allow students to take courses UC system-wide for transferable credit.

iv. “Maintaining the classroom experience is an important thing. On-line courses should not detract from that.” The campus will strive to be pre-emptive and strategic and become a leader in the online education discussion.