

2017 CHANCELLOR RESIDENCE DESIGN CONTEST – OFFICIAL RULES – MAY 2017

Incoming Chancellor Gary May and incoming First Lady LeShelle May are inviting current UC Davis students to submit interior designs for the public portion, specifically the formal living room and the study, of the Chancellor's Residence.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER.

INTERNET ACCESS IS REQUIRED TO ENTER.

CONTEST TIMING:

- **Entry Period:** Wednesday, May 10, 2017 at 12:00 p.m. PST and ends Wednesday, July 19, 2017, at 11:59 p.m. PST.
- **People's Choice Voting Period:** Monday, July 24, 2017 at 12:00 p.m. and ends Friday, July 28, 2017 at 5:00 p.m. PST.
- **Winner Announcement:** On or around Tuesday, August 8, 2017 on <https://chancellor.ucdavis.edu/design-contest>

HOW TO ENTER: To enter, entrants must complete the entry form at <https://chancellor.ucdavis.edu/design-contest> within the "entry period" as defined below with the following required information:

- First and last name
- Student status, major and year expected to graduate OR year and major completed for alumni
- Current mailing address
- Phone number
- Email address
- Written description of the design inspiration for at least one room (living room and/or study) (maximum of 200 words)
- Minimum of one image, up to eight images that show each design concept(s)
- Design schematic files (PDF)
- Proposed budget for cost of materials, furniture and decorative items for living room and/or study
- Confirmation of agreement with contest rules

ELIGIBILITY: This contest is open to all current UC Davis undergraduate students and UC Davis graduate students who were enrolled as of May 10, 2017, as well as UC Davis alumni. Limited one entry, per room, per person. Employees of the Strategic Communications Department and any and all other departments associated with the Contest (collectively, the "Promotion Entities"), and each of their immediate family members and/or people living in the same household, are not eligible to participate. Eligibility rules are subject to all federal, state, and local laws and regulations.

ENTRY REQUIREMENTS: Entrants should submit entry designs that address the following inputs:

- Interior design addresses either of the two defined spaces of the main living room and the study in the residence. Entrants can submit a design for only one room, or can submit for both rooms.

- Designs should not include any new construction, renovation or painting and should work with existing style, wall color, flooring, layout and fixtures
- Furniture selections that are in a “classic contemporary” style
- Designs should reflect a pattern scheme that is inspired by Northern California and UC Davis
- Specifically, the study should be inspired by UC Davis and a place for Aggie memorabilia
- Budget does not exceed:
 - Max budget for Study \$5,000
 - Max budget for Living Room \$15,000

Photos and designs must be the original work of the entrant and may not infringe the intellectual property, privacy, publicity rights, ownership or any other legal or moral rights of any third party. Design entries must be original work. Furniture and decorative accessories that are included in the design must be properly sourced and cited.

Students and alumni are encouraged to submit entries consistent with the Principles of Community. Entries depicting or containing illegal activity will not be considered.

JUDGING CRITERIA: A panel of judges consisting of Chancellor-Designate Gary May, First Lady LeShelle May, UC Davis Ceremonies and Events representatives, and representative(s) of the UC Davis Department of Design will select the winning entry based upon the following criteria:

- Reflects the community and feel of Northern California and UC Davis (40 points)
- Creativity of design schematic(s) provided (20 points)
- Stays within the budget constraints of (20 points)
- Considers environmentally friendly design components (10 points)
- Creativity of design inspiration in written entry (10 points)

The living room and the study designs will be judged as separate entries.

The decisions of the judges are final and binding in all respects. Judging will be completed by July 28, 2017 and potential winner(s) will be notified on or before July 31, 2017.

Final implementation of the winning design will be responsibility of the UC Davis, who reserves the right to make changes to the final design.

PEOPLE’S CHOICE VOTE: Eligible entries (up to six) will be displayed in a public setting on the UC Davis main campus starting Monday, July 24, 2017 and will end Friday, July 28, 2017. Public view of designs will include the ability to vote for a “people’s choice” award. Design with the most votes will win the “people’s choice” award. “People’s choice” selection is not guaranteed to be grand prize winner, or implemented as a final design.

WINNER SELECTION: The contest entrant(s) with the highest score as assigned by the judging panel will be deemed as the grand prize winner. There can be up to two grand prize winners. The design entry with the most votes will be awarded the “People’s Choice” award. Winner(s) will be selected and notified on or about July 31, 2017. Winner(s) will be notified through the email address provided on the entry form and will have seven days to respond to the notification. In the event that a winner

doesn't respond within seven days, the contest administrator will choose the next highest voted entry to win. In the event of a tie, Chancellor-Designate May and First Lady LeShelle May will make the final selection.

PRIZES:

1. Grand Prize Winner – Living Room:

- a. Help oversee the implementation of design
- b. Placard acknowledging design credit in the residence, with framed artwork of the winning design
- c. Featured in UC Davis Magazine and on UC Davis social media channels
- d. UC Davis Aggie prize pack valued at no more than \$150 in retail value
- e. \$500 gift card to Amazon

2. Grand Prize Winner – Study

- a. Help oversee the implementation of design
- b. Placard acknowledging design credit in the residence, with framed artwork of the winning design
- c. Featured in UC Davis Magazine and on UC Davis social media channels
- a. UC Davis Aggie prize pack valued at no more than \$150 in retail value
- b. \$500 gift card to Amazon

3. People's Choice Award

- a. Official certificate
- b. UC Davis Aggie prize pack valued at no more than \$100 in retail value
- c. \$100 gift card to Amazon

All entries submitted become the property of UC Davis. By participating in this contest, you grant UC Davis permission to use your entire submitted photo/video/design files and content for design, marketing, advertising, and communications purposes.

Odds of winning depending on number of entrants. Inquiries about contest odds, entrants, winners and other related matters may be directed to the Strategic Communications Office at socialmedia@ucdavis.edu. This information will remain available two years after the contest closes.

UC Davis may cancel this contest in the event of technical problems or electronic attacks affecting the administration of the contest. Any contest entrant found to intentionally interfere with the operation of the contest, or whose designs are found not to be original, will be disqualified. UC Davis is not responsible for lost, damaged, delayed or misdirected prizes. Prize(s) may not be redeemed for cash. By your participation in this Contest, you agree to release UC Davis from any liability related to the contest or your participation the contest.

Information provided will not be retained, sold, or used in any way other than specifically set for in these rules.

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