

## **Cedric Dempsey**

Cedric Dempsey, the founder and principal of CDC Consulting, LLC, has been actively engaged in consulting with university presidents, boards of trustees and athletic administrations since his retirement in 2003 as president of the National Collegiate Athletic Association (NCAA).

As a consultant, he has applied his nearly 60 years of experience as a coach and administrator at every level of intercollegiate athletics to a wide variety of challenges for more than 30 different universities at the Division I, II and III levels.

Dempsey's experience in the areas of facilities planning and development, stakeholder relations, and personnel management/leadership development in a broad array of institutional settings bring unparalleled perspective to CDC's strategic analysis in those functional areas. He initiated the planning, raised the funds and developed the construction of stadium upgrades, events centers, and new training and competition venues for Olympic and revenue sports at the University of Pacific and the University of Arizona.

Dempsey's tenure leading the NCAA began in 1994 and included some of the most significant organizational and operational changes in the history of the NCAA.

As a director of athletics, Dempsey has had an equally historic impact on collegiate athletics. He served in that role at Arizona (1982-93), the University of Houston (1979-1982), San Diego State University (1979) and Pacific (1967-79). In the area of fundraising and financial management, he leveraged new seating plans and stadium reorganization at Pacific, Houston and Arizona. He also established some of the first voluntary athletic fundraising teams at those schools.

Dempsey has served in a variety of professional positions ancillary to his administrative roles, including time on the Higher Education Secretariat, the Knight Commission, the USOC Executive Committee and Board of Directors, the National Association of Collegiate Directors of Athletics, and a wide array of committees for the NCAA, the Pac 10, and the Southwest Conference.

Dempsey received his bachelor's degree in history and physical education and a master's degree in education from Albion College in Michigan, and his doctoral degree in exercise physiology from the University of Illinois at Urbana-Champaign.

