

# UC DAVIS ATHLETICS STRATEGIC AUDIT 2011

## SCOPE OF WORK

### Charge

On May 6, 2011, the University of California Davis (UCD) and Dr. Cedric W. Dempsey, individually and doing business as Cedric Dempsey Consulting (CDC), an independent Contractor signed an agreement for CDC to provide assistance and evaluation to UCD as the University seeks to determine at which level of Division I its intercollegiate program best fits now and in the future.

The scope of work is divided into two phases:

Phase I:

- CDC will review the current UCD Athletic Department budget and compare UCD's intercollegiate athletic revenue and expenses with institutions in the Big West, the Mountain West and the PAC-12 conferences. UCD's athletic revenue and expenses in football will also be compared to institutions in the Big Sky conference.
- CDC will review and evaluate the structure and operation of the athletics administrative operation and compare to programs at other NCAA Division I athletic programs.
- CDC will evaluate facilities for UCD's current level of competition and project what is needed to be competitive with lower, middle and top tier NCAA Division I athletic programs.

- CDC will assess the impact of UC Davis' position within lower, middle and top tier NCAA Division I athletic programs.
- CDC, if requested, will be available to assist the Chancellor in explaining the audit to UCD's constituencies.

#### Phase II:

- CDC will assist UCD in the search for a director of athletics.

### **Process**

Multiple data banks were used in gathering comparative information from universities in the Big West, Mountain West, and PAC-12 conferences. CDC used institutional EADA reports and NCAA dashboard comparisons as well as various budget and facility information.

Approximately sixty individuals listed below were interviewed by CDC. Selected administrators, coaches, faculty, students, alumni and boosters were interviewed in person or on the phone. Their input was invaluable in understanding the culture of the campus and department.

#### Interviewed:

Nick Alexander, UC Davis Foundation Trustee

Mike Basemore, Associate Athletics Director, Business Affairs

Bob Biggs, Head Coach, Men's Football

Matt Brand, Head of Weight Training Staff

Bridget Bugbee, student, Women's Swimming

Brett Burns, Exec. Dir., Memorial Union Auxiliary Services

John Campbell, Director, Campus Recreation

Vianney Campos, Head Coach, Women's Field Hockey

Jennifer Cardone, Associate Director Compliance/Sports Supervisor

Scott Carrell, Incoming Chair, Athletics Administrative Advisory  
Committee

Griselda Castro, AVC-Student Life

Danny Cepin, student, Baseball

Bob Chason, Former UC Davis Administrator

Reno Cruz, UC Davis Trustee

Ted DeJong, Athletics Administrative Advisory Committee

Steve Doten, Head Coach, Men's Water Polo

Noelle Eades, student, Women's Tennis

Ellie Edles, student, Women's Tennis

Bruce Edwards, UC Davis Foundation Trustee

Josh Flushman, Associate Athletics Director, Sports Performance  
Enhancement

Bob Franks, Former UC Davis Administrator

Ralph Hexter, Provost

Jeff Hogan, Head Athletic Trainer

Jamie Holmes, Head Coach, Women's Volleyball

Barbara Jahn, Head Coach, Women's Swimming

Elaine Jones, Head Coach, Women's Lacrosse

Mike Kurtz, student, Men's Basketball

John Lavalley, Head Coach, Women's Gymnastics

Daryl Lee, Head Coach, Men's Tennis

Jim Les, Head Coach, Men's Basketball

Leslie Lyons, Chair, Athletics Administrative Advisory Committee

Bill Maze, Head Coach, Women's Tennis

Rex Peters, Head Coach, Men's Baseball

Jon Peterson, student, Men's cross country/track

Bob Powell, Chair, Academic Senate

Nona Richardson, Interim Director of Athletics

Maryclaire Robinson, Head Coach, Women's Soccer

Mike Robles, Assistant Athletics Director, Media Relations

Michelle Roppeau, Director, Student Athlete Academic Services

Paul Sallaberry, UC Davis Foundation Trustee

Dwayne Shaffer, Head Coach, Men's Soccer

Anna Shumaker, student, Gymnastics

Nick Sidney, Campus Unions /Recreation Board Chair

Sandy Simpson, (Retiring) Head Coach, Women's Basketball

Six members of Student Athlete Advisory Committee

Cindy Spiro, Senior Associate Athletics Director, External Affairs

Byron Talley, Head Coach, Men's/Women's Track and Field

Adam Thongsavat, President of Associated Students UCD

Cathi VandeVoort, Faculty Athletics Representative

Dee Vochatzer, Former Co-Director of Track and Field

Anne Walker, Head Coach, Women's Golf

Drew Wartenburg, Head Coach, Cross Country Coach

Greg Warzecka, Retired Director of Athletics

Jeff Weidner, Director of Physical Education

Cy Williams, Head Coach, Men's Golf

Fred Wood, Vice Chancellor, Student Affairs

Jamie Wright, Head Coach, Women's Water Polo

Karen Yoder, Head Coach, Women's Softball